



BUILDING TEAMS, EMPLOYEE TRAINING, SALES SKILLS: Assessment Of People Helps You Do It RIGHT

Assess yourself or others for success by using validated tools such as DiSC and the Hartman Index administered by a certified Inscape Publishing Distributer and a Certified Innermetrix consultant. For both Corporate and Individual use.

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Certified DiSC® Trainer



Dr. Joyce Knudsen, AICI CIM - www.imagemaker1.com



Four-part questionnaire to determine solutions to under-developed strengths for your employees. Understanding different personality styles, self esteem levels, how people think, increases productivity, morale, and as an added benefit makes the workplace enjoyable.

STEP ONE - Self-esteem

Corporations have been moving away from the "shot in the arm" approach to focus on the uniqueness of people with their program. They follow a process to find out the uniqueness of each person they work with and work with that person until they achieve self-esteem, knowledge of their strengths and weaknesses, what is important to them, and what their abilities are. Putting the right people in the right job for THEM is crucial for companies to have that cohesive environment free from stress and challenges.

wps. Western Psychological Services
Test with Confidence

STOP TWO—Behavior

DiSC is a behavioral and personality assessment tool in one. It is used to help people create a positive climate, become effective communicators and resolve conflicts within organizations. With 30 years of proven reliability, and over 50 million users, DiSC Classic remains the most trusted learning instrument in the industry.

D-Dominance i-Interactive S-Steady C-Conscientious

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STEP THREE—Values

The Attribute Index™ measures an individual's internal ability by separating intrinsic, extrinsic and systemic values. It has been found that companies are hiring people for hard skills and firing for soft skills. This index will scientifically measure the value systems of individuals to assist in recognizing job candidates with the "right" skill set. This index is based on the ORIGINAL work of Dr. Robert S. Hartman.



STEP FOUR—Solutions

Discover Talents within Individuals. What You've Discovered Using The Attribute Index™ Personal Skills Assessment means nothing unless you take what you've learned and build on it Dr. Joyce M. Knudsen will offer you coaching support from The International Coaching Institute, a division of The ImageMaker, Inc. (Since 1985).

THE BROOKS GROUP
SALES AND SALES MANAGEMENT ASSESSMENT, TRAINING, RETENTION