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The ImageMaker, Inc.

FOR IMMEDIATE RELEASE

Independent Consultant Achieves DiSC Certification

Brentwood, August 27, 2005 — Dr. Joyce Knudsen of Brentwood, Tennessee is among the *first* independent consultants to earn a Certified DiSC® Trainer designation from Inscape Publishing. Inscape's certification program is based on the Everything DiSC® Facilitation System. This just-released modular system helps trainers, coaches, and consultants address organizational needs using a broad range of DiSC tools. Knudsen achieved Certified DiSC Trainer status by completing extensive coursework on the DiSC behavioral model, applying her knowledge in the market, and successfully completing a rigorous one-on-one practical examination.

"I commend Joyce Knudsen's commitment to professional development," remarked Jeffrey Sugerman, president and CEO of Inscape Publishing. "In a confusing, competitive marketplace, Dr. Knudsen of The ImageMaker, Inc. has set herself apart by earning additional credentials that authenticate her in-depth understanding of DiSC and its applications."

Knudsen is known for two specialities: (1) her International Home Study Certification Programs for Image Consultants, Worldwide. (2) Certified Behavioral and Values Analyst; she provides assessments on personal lifestyle development, DiSC Classic, DiSC General Characteristics, Time Mastery, Indra, Team Dimensions and so much more. She can change the entire culture of your organization.

She is the author of seven books on the subject of self-image, an distinguished IMMIE Recipient, honored with the Award of Excellence for Education and was the very first Master Status Member (highest level of achievement) of The Association of Image Consultants, International. Do You Feel Confident In Every Situation? Do your employees present the image you want? Do you want your company to enjoy the benefits of less stress, less sick days, more productivity and a general happiness with people's roles? Have you or your employees experienced powerful new skills in dressing for success, business etiquette and social skills? The ImageMaker, Inc. can help!

Inscape Publishing is an international publisher of research-based learning instruments that improve individual and organizational performance. The company is best known for its DiSC learning resources, a behavioral model and set of tools that have been used for nearly three decades by more than 40 million people worldwide. It is held by The Riverside Company, the largest private equity firm specializing in investments at the smaller end of the middle market.
