



March 29, 2004

Dr. Joyce Knudsen
President
The ImageMaker, Inc.
348 Cool Spring Blvd., Suite A Franklin, TN 37067

Dear Dr. Knudsen:

Thank you so very much for your valuable contributions to our Management Aspirations 2004 seminar held this past Friday here at CMU. As we have had a few days to reflect on the activities of the day, we're especially appreciative of the part you played in our seminar. Your leadoff presentation on "The A to Zs of Management Aspirations" set an inspiring tone for the day. Your breakout sessions on "Self-assessment" received excellent reviews. Participants appreciated your insights. Finally, the panel discussion on "Learning from Experience," that you moderated, considered a wealth of very important questions and offered helpful answers.

Also, I must thank you for the presentations you made to the classes on Thursday, prior to the seminar. Students were very engaged by your story and your topics. We certainly put you through the paces while you were on campus!

Seminar participants were thrilled with the book give-away. It is a practice to continue in the future. Thank you for making your books available to us and for signing them. I have enclosed copies of the evaluations from your sessions. They reflect the participants' - and our - belief that you made a major contribution to our efforts. In fact, without you and your team of experts, outside of AICI, this effort may not have been accomplished. Thank you so much for all of your time.

On behalf of the entire Management Aspirations 2004 Planning Committee, I extend my heartfelt gratitude for helping to make our day a success.

Sincerely,

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Management Aspirations 2004 Planning Committee JoAnn K. Linrud, Co-chair
Monica Holmes, Co-chair
Kara Bushinski
Tanya Marcum
Kathy Schafer
Amy Silk
Linda Wicander